March 23, 2018

I would like to place my name in the hat for nomination for the HOA board at the Sunset Marina.

 My wife Alessandra and I have lived in Wenatchee for 30 years. We raised three children enjoying what Central Washington has to offer, especially Lake Chelan. All three of our kids worked summers at the Lake while in college either at local marinas or Campbells resort. Our family has a connection to the lake, and the kids return often from their own adult worlds. My wife and I visit the Lake several times a month in the winter and most every weekend the rest of the year.

Since 2012 we have moored a fully restored 1971 36 ‘TolyCraft houseboat on Lake Chelan year-round. The “Buffalo” has been in effect our “place” on the Lake; a getaway place to have fun and enjoy all the lake has to offer. When we heard of the new plans for Sunset Marina, the planned amenities, and the Airbnb potential…we were among the first on the list. Having “Lived” on the lake we know from experience the potential value and have followed closely the completion of the clubhouse with almost weekly visits checking on the boat.

 Over the years, having spent many hours summer and winter on the boat, I have also learned the positives and negatives of keeping a large boat maintained, weatherized and serviced while on the lake. There are issues that need to be addressed, and solutions worked out. Having a six- year jump on this, I think my experience and input would be valuable as a board member.

 I have 30 years of Sales, Marketing and Management experience in the NW produce industry. Working with large clients, both domestically and internationally, my benchmark has been for open and honest communication with the emphasis on working together on business plans to meet a common, mutually profitable goal. I would be comfortable with the business side of the marina.

The marina, and HOA are going to go through some growing pains, but I believe my experience can help the marina grow into what it was meant to be, and what we as owners want it to become. In my opinion… a fun, profitably well run, environmentally sound, comfortable and safe “place on the lake” that works for all of us all year long.

I would be honored to have your vote and would be happy to answer any question you might have.

Steve Piro

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